

Michael Gibbs, Director of Equity Portfolio & Technical Strategy | (901) 579-4346 | michael.gibbs@raymondjames.com

Joey Madere, CFA | (901) 529-5331 | joey.madere@raymondjames.com

Richard Sewell, CFA | (901) 524-4194 | richard.sewell@raymondjames.com

Mitch Clayton, CMT, Senior Technical Analyst | (901) 579-4812 | mitch.clayton@raymondjames.com

NOVEMBER 4, 2021 | 4:44 PM EDT

## Weekly Market Guide

### Short-Term Summary:

A good Q3 earnings season has contributed to a ~9% rally in the S&P 500- it is reassuring to see strong market momentum on strong earnings (as earnings are the long-term driver of equities). 81% of S&P 500 companies have beaten EPS estimates (above the 69% 15-year average) by a strong 10.5%. While this 10.5% earnings beat is below the last five quarters, it is still well above the 5.2% 15-year average and comes despite large Covid and supply disruptions in the quarter. The best surprises have come from Financials, Energy, and Health Care; while some of the cyclical areas more impacted by the supply chain (Industrials, Consumer Discretionary, Materials) have shown relatively lower surprises. Looking ahead, operating margin estimates have ticked slightly lower (albeit from very high levels) and forward earnings estimate revisions have been more muted this quarter. This makes sense as the trend of historically strong earnings beats should moderate/normalize over the next year. Still, we see upside to consensus earnings estimates ahead.

The October ISM Services reading, which surged well above expectations to a record high of 66.7, supports our positive stance on the economic and fundamental recovery. Within the report, supplier deliveries expanded to exceptionally high levels but so did new orders (record high at 69.7). The takeaway is that bottlenecks remain an issue leading to supply-related shortfalls, but demand continues to be very strong. This bodes well for delayed production, rather than lost sales- elongating the economic recovery.

This takeaway is being echoed by companies throughout Q3 earnings season. Many are reporting supply-related shortfalls, but not demand. For example, mentions of “supply issue” and “shortage” in company calls are elevated and worsened in Q3. However, mentions of “backlog growth” and “strong demand” are also elevated and strengthened in Q3. This is leading to some lumpiness, but delayed (rather than destroyed) sales in our view. Overall fundamental trends remain favorable for equities.

Technically, the market breakout and underlying strength bode well for technical momentum and positive forward returns, but the S&P 500 is overbought in the short term after a two standard deviation 20-day move. While the index can continue moving higher at overbought levels, investors should use pragmatism when putting new money to work here. Moreover, fundamental and technical trends continue to support our balanced, but procyclical recommendation to sector positioning.

Equity Market Indices	Price Return	
	Year to Date	12 Months
Dow Jones Industrial Avg	18.1%	31.6%
S&P 500	24.1%	38.3%
S&P 500 (Equal-Weight)	25.7%	43.0%
NASDAQ Composite	22.7%	41.7%
Russell 2000	21.7%	48.9%
MSCI All-Cap World	16.5%	32.5%
MSCI Developed Markets	10.1%	27.9%
MSCI Emerging Markets	-2.2%	12.6%
NYSE Alerian MLP	37.4%	69.5%
MSCI U.S. REIT	32.1%	42.7%

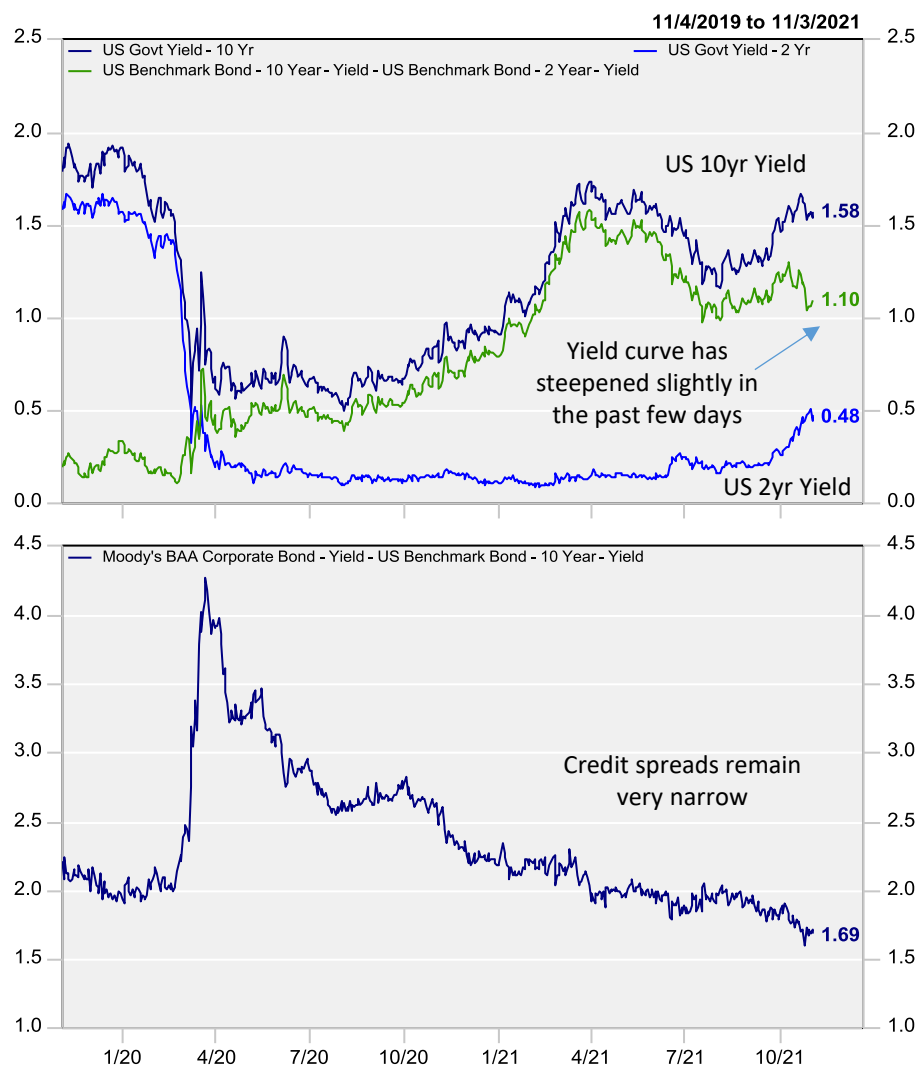
S&P 500 Sectors	Price Return	
	Year to Date	Sector Weighting
Energy	52.0%	2.8%
Financials	37.3%	11.3%
Real Estate	33.4%	2.6%
Information Technology	25.5%	28.0%
Consumer Discretionary	25.0%	13.0%
Communication Svcs.	24.3%	10.7%
<b>S&amp;P 500</b>	<b>24.1%</b>	-
Materials	20.1%	2.5%
Health Care	19.1%	13.0%
Industrials	18.3%	8.0%
Consumer Staples	8.2%	5.6%
Utilities	6.6%	2.4%

Source: FactSet, RJ Equity Portfolio & Technical Strategy

## MACRO: US

As expected, the Fed announced the beginning of its taper of monthly asset purchases (beginning this month). The plan is for the current \$120B monthly purchases (made up of \$80B/mo. Treasury securities and \$40B/mo. mortgage-backed securities) to be trimmed by \$15B per month (made up of \$10B and \$5B respectively from the groups mentioned). At that pace, tapering should be done in June 2022. Fed comments leaned more toward risks of higher inflation in the announcement, but also their view that supply constraints should ease and jobs should improve as Covid cases decline and the recovery resumes. We remind you that tapering is not tightening- the Fed will still be making open market purchases through mid-2022 as it remains accommodative to the recovery ahead. The yield curve has steepened slightly in the past few days (a welcome sign for growth expectations) and credit spreads remain very narrow (lack of stress beneath the surface).

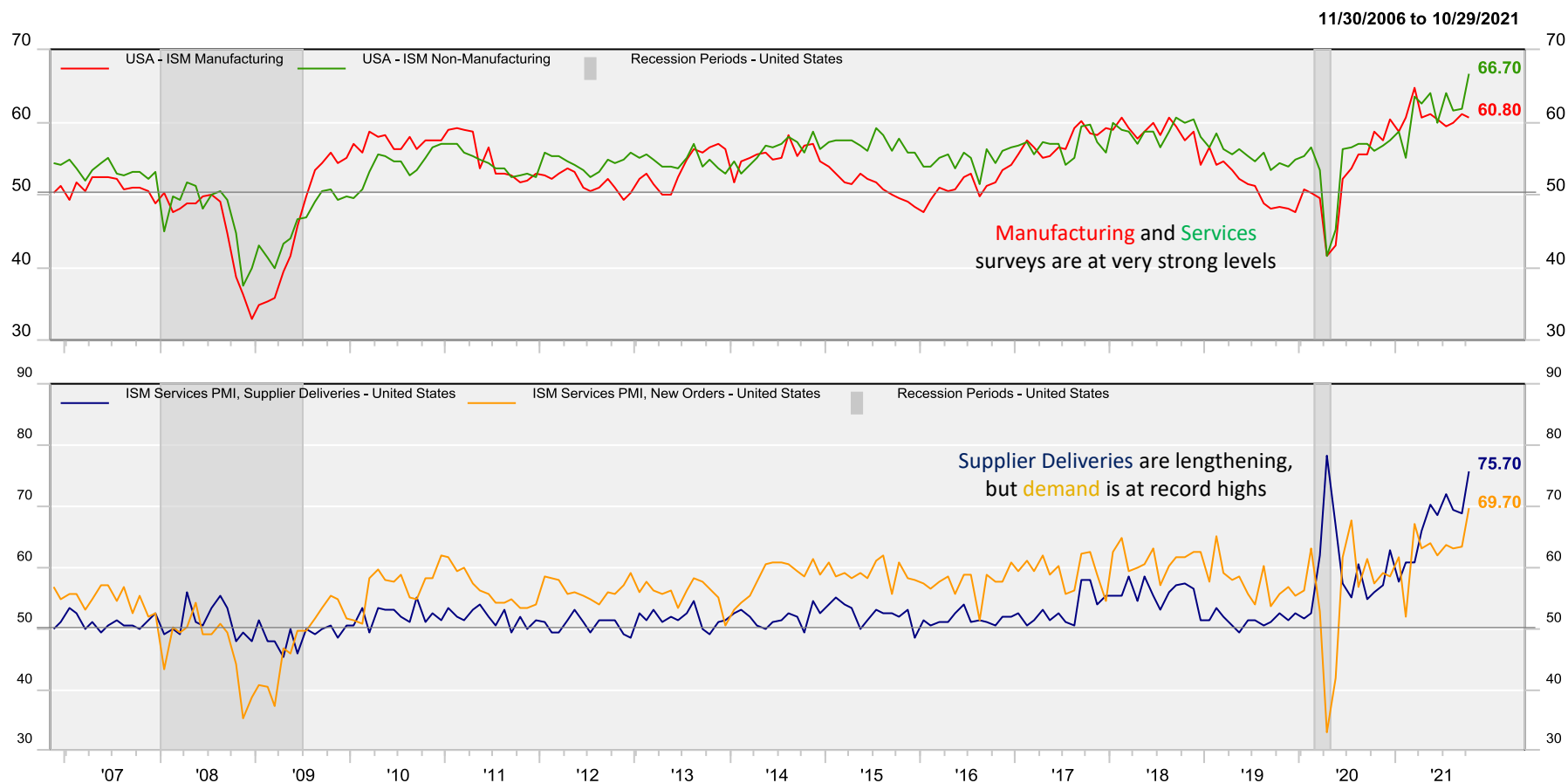
Event	Period	Actual	Consensus	Prior
ECI Civilian Workers SA Q/Q	Q3	1.3%	0.90%	0.70%
ECI Civilian Workers SA Y/Y	Q3	3.7%	1.8%	2.9%
Personal Consumption Expenditure SA M/M	SEP	0.60%	0.20%	1.0%
Personal Income SA M/M	SEP	-1.0%	0.05%	0.20%
Michigan Sentiment NSA (Final)	OCT	71.7	71.4	71.4
Markit PMI Manufacturing SA (Final)	OCT	58.4	59.2	59.2
Construction Spending SA M/M	SEP	-0.50%	0.40%	0.06%
ISM Manufacturing SA	OCT	60.8	60.3	61.1
ADP Employment Survey SA	OCT	571.0K	400.0K	522.5K
PMI Composite SA (Final)	OCT	57.6	57.3	57.3
Markit PMI Services SA (Final)	OCT	58.7	58.2	58.2
Durable Orders ex-Transportation SA M/M (Final)	SEP	0.52%	0.40%	0.40%
Durable Orders SA M/M (Final)	SEP	-0.34%	-0.70%	-0.40%
Factory Orders SA M/M	SEP	0.20%	0.0%	1.0%
ISM Non Manufacturing SA	OCT	66.7	61.9	61.9
Continuing Jobless Claims SA	10/23	2,105K	2,100K	2,239K
Initial Claims SA	10/30	269.0K	278.0K	283.0K
Unit Labor Costs SAAR Q/Q (Preliminary)	Q3	8.3%	7.0%	1.1%
Productivity SAAR Q/Q (Preliminary)	Q3	-5.0%	-2.5%	2.4%
Trade Balance SA	SEP	-\$80.9B	-\$75.0B	-\$72.8B



Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

## ELONGATED RECOVERY

October ISM Services surged well above expectations to a record high of 66.7. Within the report, supplier deliveries expanded to exceptionally high levels but so did new orders (record high at 69.7). The takeaway is that bottlenecks remain an issue leading to supply-related shortfalls, but demand continues to be very strong. This bodes well for delayed production, rather than lost sales- elongating the economic recovery. Additionally, elevated new orders bode well for economic and fundamental strength ahead.



## Q3 EARNINGS TRANSCRIPTS

... This takeaway is supported by company comments throughout Q3 earnings season. Many are reporting supply-related shortfalls, but not demand. As you can see, mentions of “supply issue” and “shortage” in company calls are elevated and worsened in Q3. However, mentions of “backlog growth” and “strong demand” are also elevated and improved in Q3. This is leading to some lumpiness in sales but delayed (rather than destroyed) sales in our view. Overall fundamental trends remain favorable for equities. reverberated

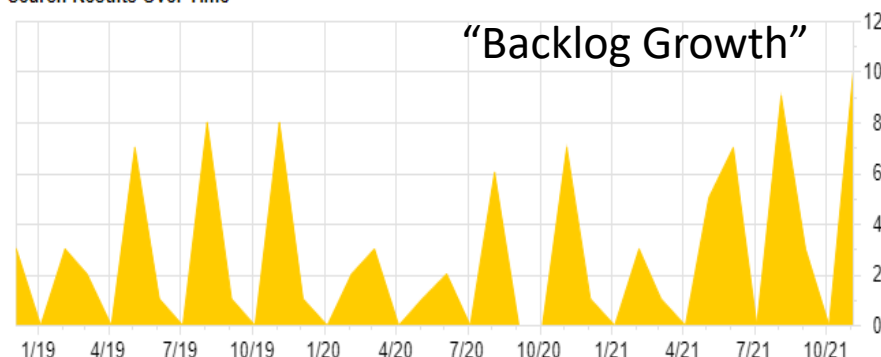
Search Results Over Time



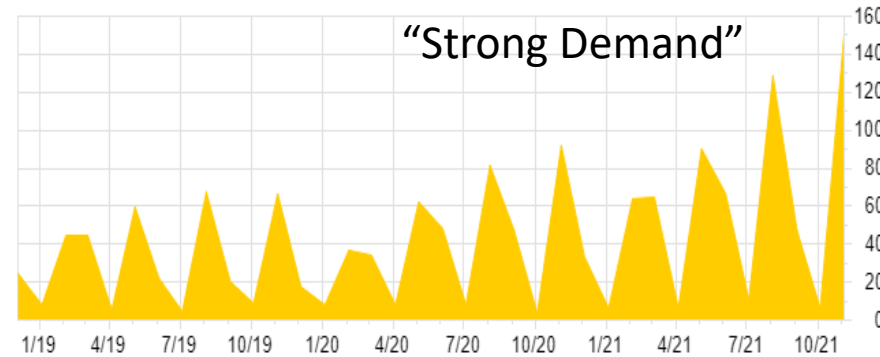
Search Results Over Time



Search Results Over Time



Search Results Over Time

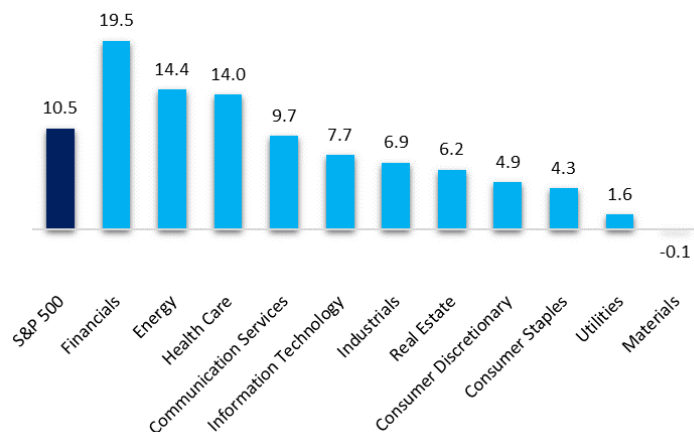


Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

## FUNDAMENTALS

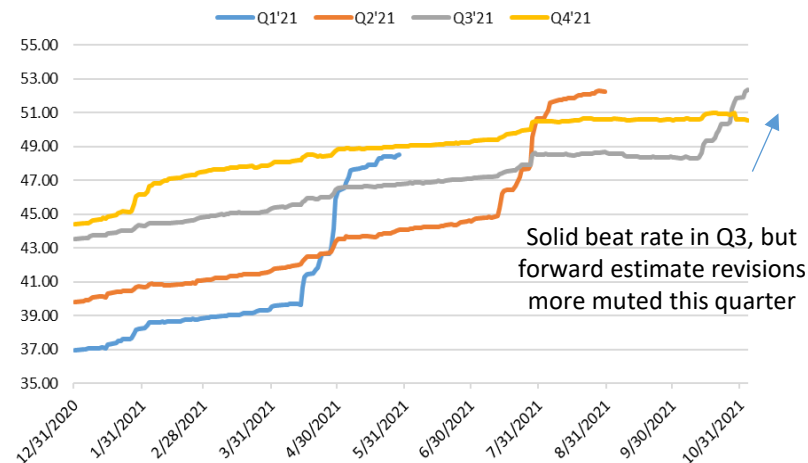
A good Q3 earnings season has contributed to a ~9% rally in the S&P 500- it is reassuring to see strong market momentum on strong earnings (as earnings are the long-term driver of equities). 81% of S&P 500 companies have beaten EPS estimates (above the 69% 15-year average) by a strong 10.5%. While this 10.5% earnings beat is below the last five quarters, it is still well above the 5.2% 15-year average and comes despite large Covid and supply disruptions in the quarter. The best surprises have come from Financials, Energy, and Health Care; while some of the cyclical areas more impacted by the supply chain (Industrials, Consumer Discretionary, Materials) had relatively lower surprises. Looking ahead, operating margin estimates have ticked slightly lower (albeit from very high levels) and forward earnings estimate revisions have been more muted this quarter. This makes sense as the trend of historically strong earnings beats should moderate/normalize over the next year. Still, we see upside to consensus earnings estimates ahead.

### Q3 2021 EPS Surprise

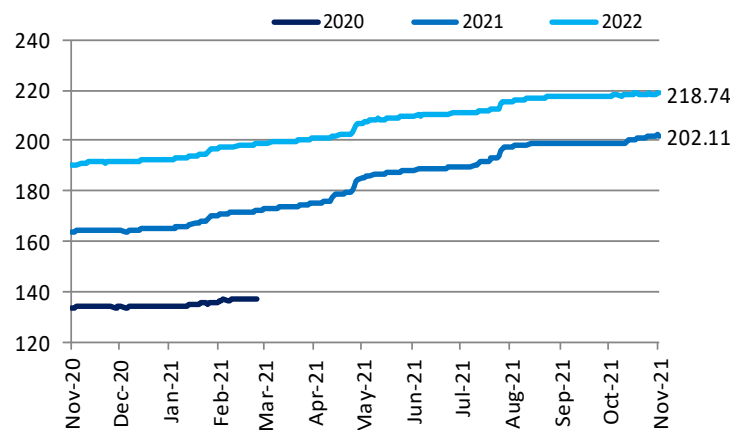


Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

### 2021 Earnings Estimates



### S&P 500 Consensus Earnings Estimates over Past Year

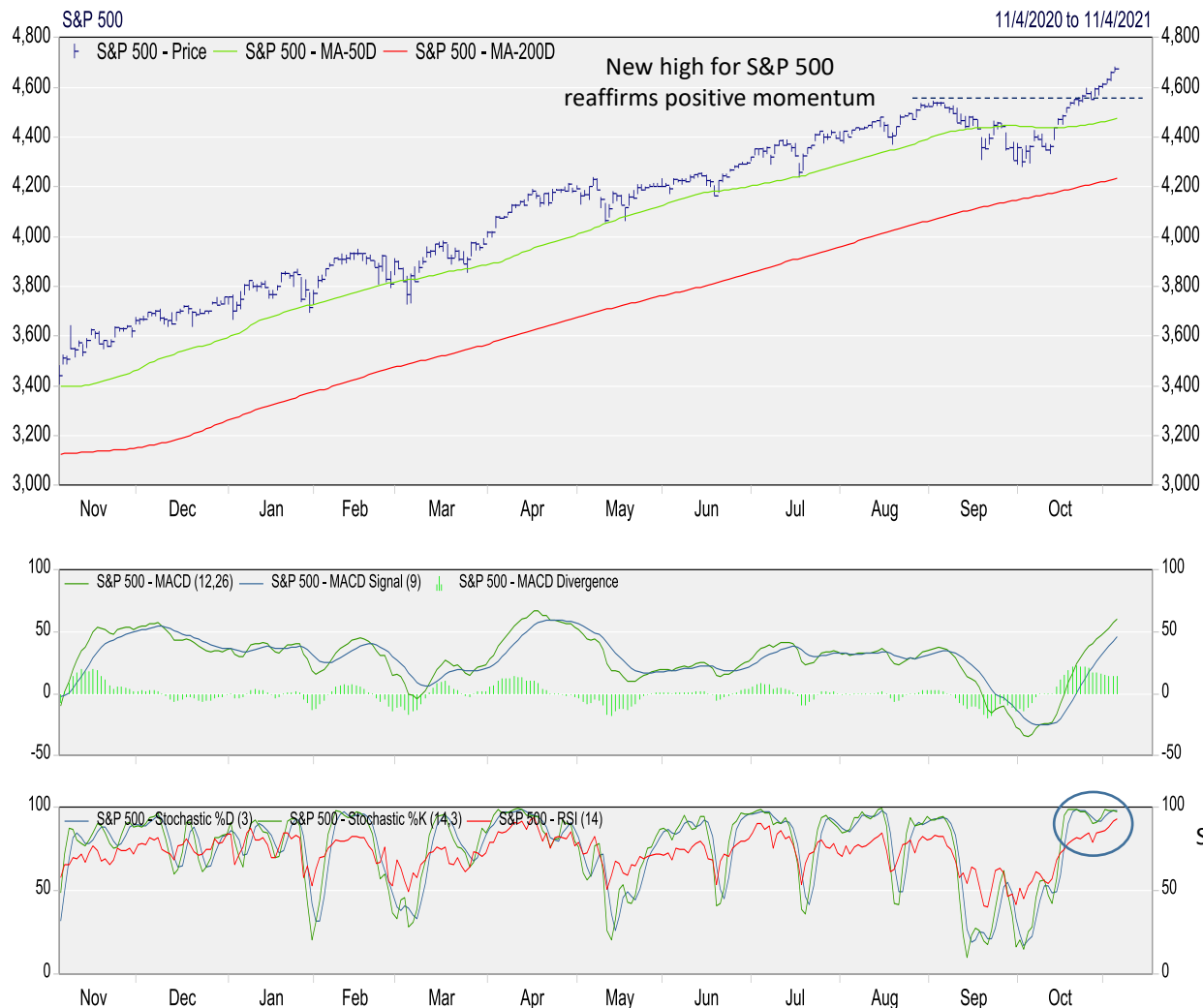


#### EPS Growth Estimates

2020	-14.2%
2021	47.3%
2022	8.2%

#### RJ Estimates

2021: 205  
2022: 225  
(includes 25% corporate tax)

**TECHNICAL: S&P 500**

The S&P 500 has continued its rally (up ~9% since early October) after breaking out to new highs with risk-on strength beneath the surface.

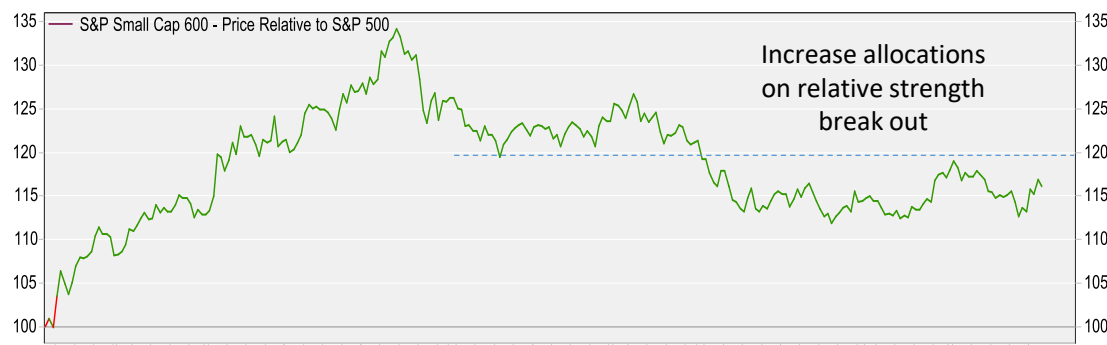
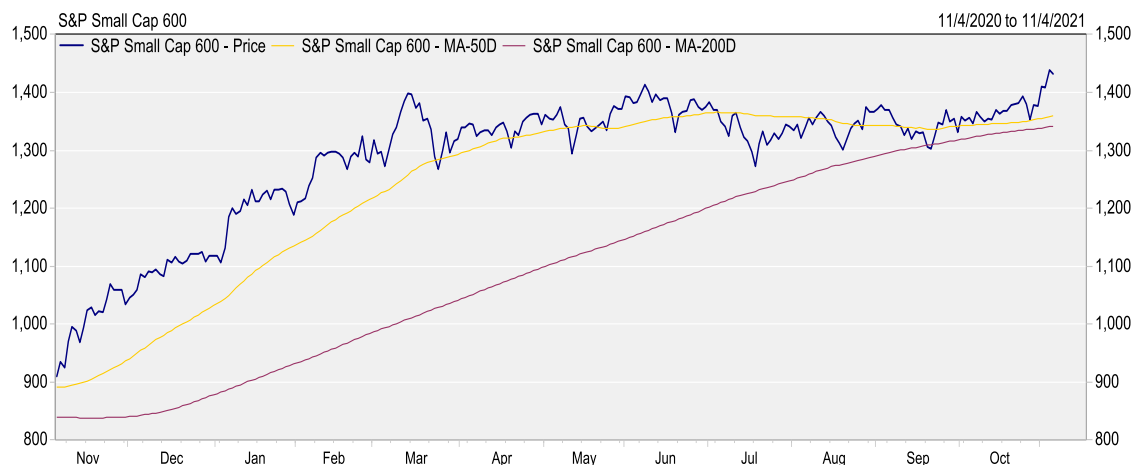
The breakout and underlying strength bode well for technical momentum and positive forward returns (4804 technical target on the break out), but the market is overbought in the short term after a two standard deviation 20-day move. While the index can continue moving higher at overbought levels, investors should use pragmatism when putting new money to work here.

Technical resistance levels include 4672 (current level) and 4792. Both of these are Fibonacci projections. There is plenty of technical support nearby, including the recent break out (4545) and 50-day moving average (4473).

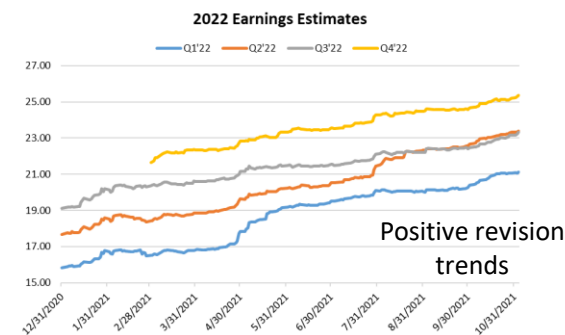
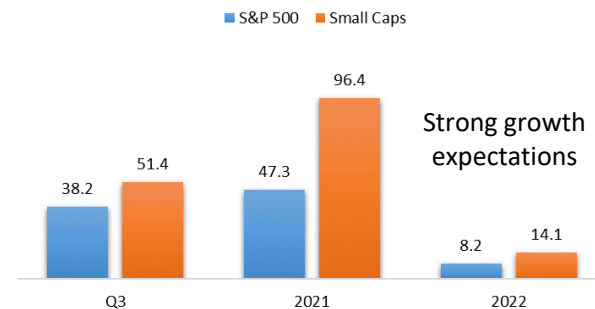
Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

## SMALL CAPS

The small caps are breaking out of an ~8-month range, and we will be watching to see if the group is able to hold the break out and build relative momentum in the coming days. With the world due to re-open (and interest rates possibly grinding higher), we feel small caps may get another run to the upside. Earnings growth expectations and estimate revision trends are both favorable to the large caps, as is valuation. For example, the small caps trade at a ~25% discount to the S&P 500 vs. a ~5% premium on average over the past 20 years. We remain favorable to the small caps and would increase allocations on a relative strength break out.



## Earnings Growth Estimates



## P/E on Year-End EPS Estimates

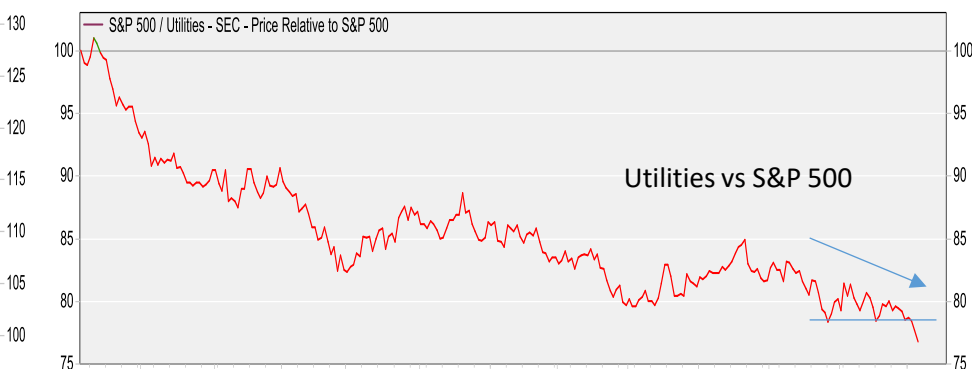
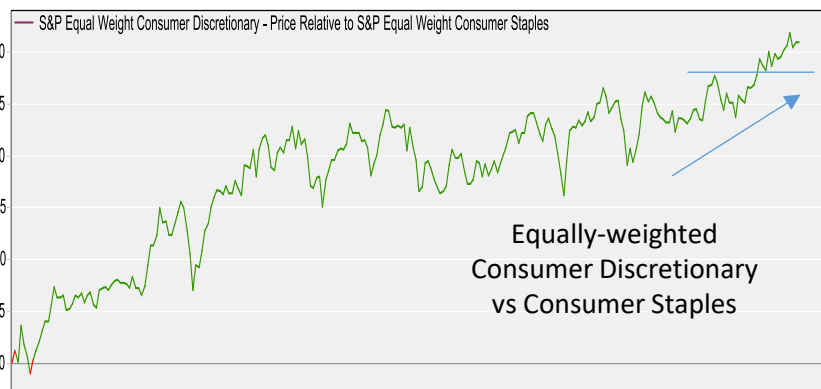
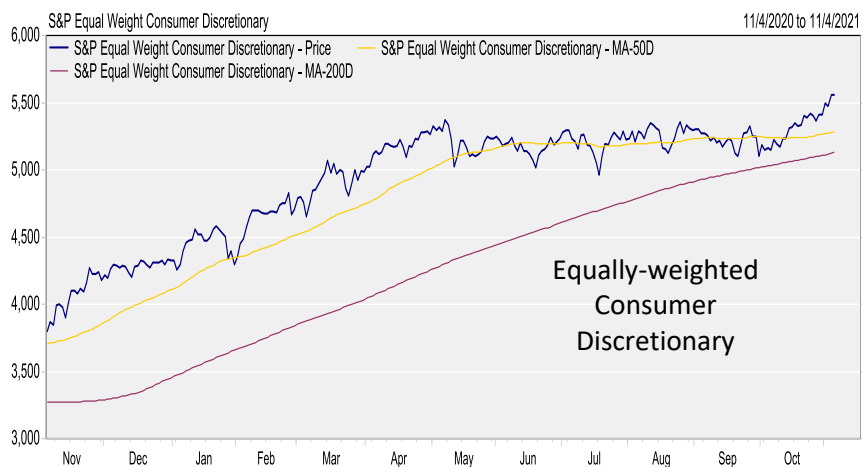


Source: FactSet, Raymond James Equity Portfolio & Technical Strategy



## CYCLICALITY

We also continue to see a pro-cyclical nature to underlying performance within the market's ascent. The average Consumer Discretionary stock continues its relative momentum vs. the average Consumer Staples stock. Additionally, the defensive, interest-sensitive Utilities sector broke to new relative lows vs. the S&P 500. Fundamental and technical trends continue to support our balanced, but pro-cyclical recommendation to sector positioning.

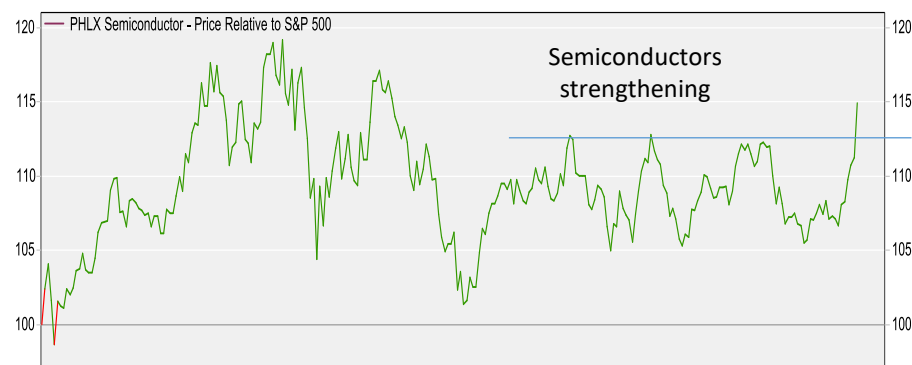
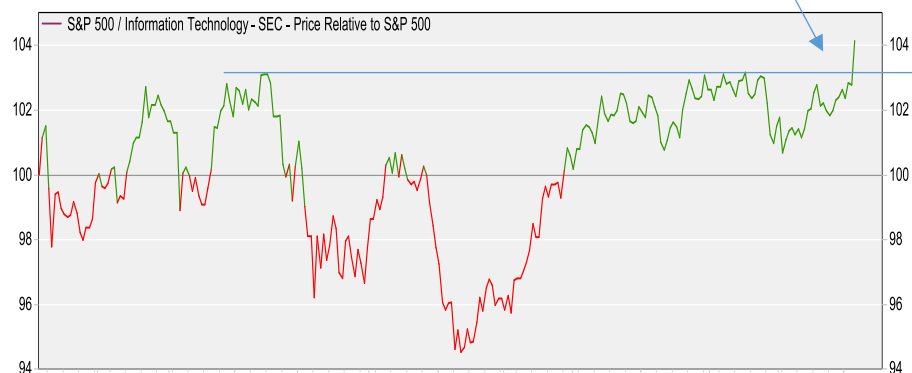
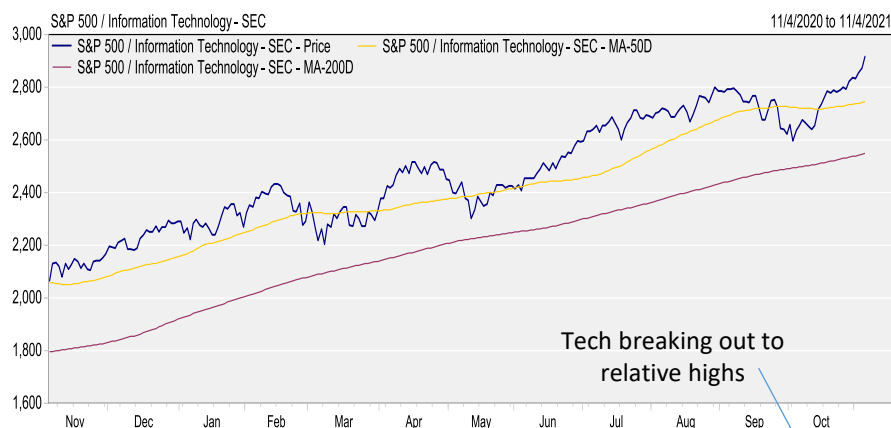


Source: FactSet, Raymond James Equity Portfolio & Technical Strategy



## TECHNOLOGY

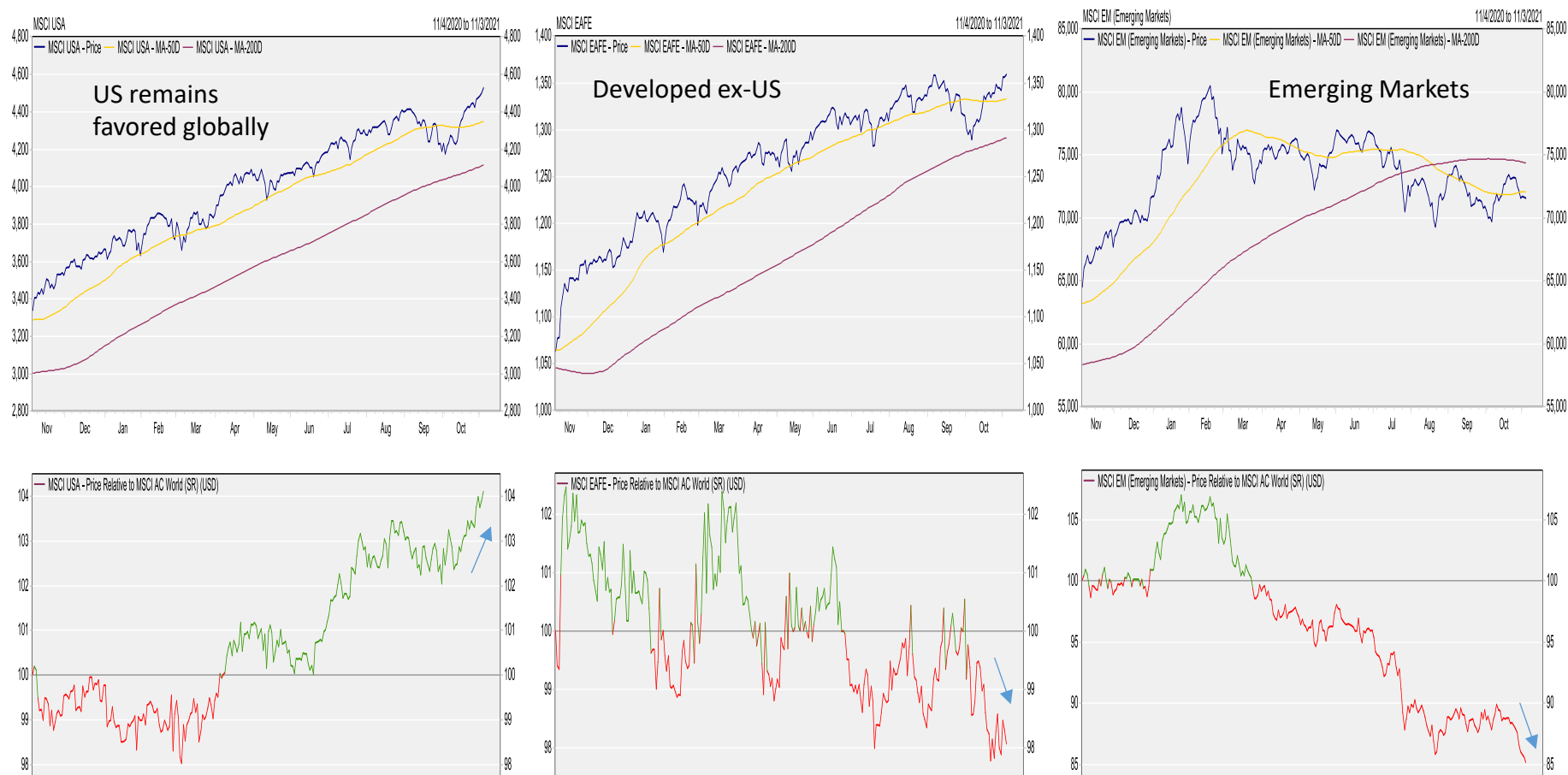
Technology is breaking out to relative highs today, in conjunction with a surge in the semiconductors. For all of the talk surrounding upside in the most economically-sensitive areas, it is important to not forget about Technology in your portfolio allocations. The fundamental backdrop remains strong, and technical momentum could be set for renewed upside (will have to monitor if today's trends can sustain). Interest rate movements will have an influence in our view; and if they grind higher over the coming months, we do believe that valuation will be a headwind to relative performance. Nonetheless, we recommend maintaining healthy allocations to Technology in your portfolios. And from an overall S&P 500 standpoint, Technology's break out and sheer size bode well for market trends.



Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

## GLOBAL EQUITIES

The All-Cap World index broke out to new highs this week, led by the US (new relative highs). Economic surveys continue to favor the US among the major global countries and regions, contributing to upward pressure on the US dollar and acting as a headwind to Emerging Markets (which made a new relative low). Developed ex-US also remains in a relative strength downtrend. Recent technical momentum supports our favorable toward the US on a global scale.



Source: FactSet, Raymond James Equity Portfolio & Technical Strategy

M21-3902402

## IMPORTANT INVESTOR DISCLOSURES

This material is being provided for informational purposes only. Expressions of opinion are provided as of the date above and subject to change. Any information should not be deemed a recommendation to buy, hold or sell any security. Certain information has been obtained from third-party sources we consider reliable, but we do not guarantee that such information is accurate or complete. This report is not a complete description of the securities, markets, or developments referred to in this material and does not include all available data necessary for making an investment decision. Prior to making an investment decision, please consult with your financial advisor about your individual situation. Investing involves risk and you may incur a profit or loss regardless of strategy selected. There is no guarantee that the statements, opinions or forecasts provided herein will prove to be correct.

Sector investments are companies engaged in business related to a specific sector. They are subject to fierce competition and their products and services may be subject to rapid obsolescence. There are additional risks associated with investing in an individual sector, including limited diversification.

Commodities and currencies investing are generally considered speculative because of the significant potential for investment loss. Their markets are likely to be volatile and there may be sharp price fluctuations even during periods when prices overall are rising.

Links to third-party websites are being provided for informational purposes only. Raymond James is not affiliated with and does not endorse, authorize, or sponsor any of the listed websites or their respective sponsors. Raymond James is not responsible for the content of any third-party website or the collection or use of information regarding any websites users and/or members.

This report is provided to clients of Raymond James only for your personal, noncommercial use. Except as expressly authorized by Raymond James, you may not copy, reproduce, transmit, sell, display, distribute, publish, broadcast, circulate, modify, disseminate, or commercially exploit the information contained in this report, in printed, electronic, or any other form, in any manner, without the prior express written consent of Raymond James. You also agree not to use the information provided in this report for any unlawful purpose. This report and its contents are the property of Raymond James and are protected by applicable copyright, trade secret, or other intellectual property laws (of the United States and other countries). United States law, 17 U.S.C. Sec. 501 et seq, provides for civil and criminal penalties for copyright infringement. No copyright claimed in incorporated U.S. government works.

### Index Definitions

The **S&P 500** is an unmanaged index of 500 widely held stocks that is generally considered representative of the U.S. stock market.

The **Dow Jones Industrial Average (DJIA)** is a price-weighted average of 30 significant stocks traded on the New York Stock Exchange (NYSE) and the NASDAQ.

The **NASDAQ Composite** is a stock market index of the common stocks and similar securities listed on the NASDAQ stock market.

The **MSCI World All Cap Index** captures large, mid, small and micro-cap representation across 23 Developed Markets (DM) countries. With 11,732 constituents, the index is comprehensive, covering approximately 99% of the free float-adjusted market capitalization in each country.

The **MSCI EAFE (Europe, Australasia, and Far East)** is a free float-adjusted market capitalization index that is designed to measure developed market equity performance, excluding the United States & Canada. The EAFE consists of the country indices of 21 developed nations.

The **MSCI Emerging Markets Index** is designed to measure equity market performance in 23 emerging market countries. The index's three largest industries are materials, energy, and banks.

The **Russell 2000** index is an index measuring the performance of approximately 2,000 smallest-cap American companies in the Russell 3000 Index, which is made up of 3,000 of the largest U.S. stocks.

The **NYSE Alerian MLP** is the leading gauge of energy infrastructure Master Limited Partnerships (MLPs). The capped, float-adjusted, capitalization-weighted index, whose constituents earn the majority of their cash flow from midstream activities involving energy commodities, is disseminated real-time on a price-return basis (AMZ) and on a total-return basis (AMZX).

The **Barclays Intermediate Government/Credit Bond** index measures the performance of U.S. Dollar denominated U.S. Treasuries, government-related and investment grade U.S. corporate securities that have a remaining maturity of greater than one year and less than ten years.

The **Euro Stoxx 50 Index** is a market capitalization weighted stock index of 50 large, blue-chip European companies operating within Eurozone nations. Components are selected from the Euro STOXX Index which includes large-, mid- and small-cap stocks in the Eurozone.

The **China CSI 300** is a capitalization-weighted stock market index designed to replicate the performance of top 300 stocks traded in the Shanghai and Shenzhen stock exchanges. It had a sub-indexes CSI 100 Index and CSI 200 Index.

The **S&P 500 Futures** is a capitalization-weighted index of 500 stocks. The index is designed to measure performance of the broad domestic economy through changes in the aggregate market value of 500 stocks representing all major industries.

The **DJIA Futures** is a stock market index futures contract traded on the Chicago Mercantile Exchange`s Globex electronic trading platform. Dow Futures is based off the Dow 30 stock index.

The **Nasdaq 100 Futures** is a modified capitalization-weighted index of the 100 largest and most active non-financial domestic and international companies listed on the NASDAQ.

**Europe: DAX** (Deutscher Aktienindex (German stock index)) is a blue chip stock market index consisting of the 30 major German companies trading on the Frankfurt Stock Exchange.

**Asia: Nikkei** is short for Japan's Nikkei 225 Stock Average, the leading and most-respected index of Japanese stocks. It is a price-weighted index composed of Japan's top 225 blue-chip companies traded on the Tokyo Stock Exchange.

Keep in mind that individuals cannot invest directly in any index, and index performance does not include transaction costs or other fees, which will affect actual investment performance. Individual investor's results will vary. Past performance does not guarantee future results. Future investment performance cannot be guaranteed, investment yields will fluctuate with market conditions.

### International Disclosures

*For clients in the United Kingdom:*

**For clients of Raymond James Financial International Limited (RJFI):** This document and any investment to which this document relates is intended for the sole use of the persons to whom it is addressed, being persons who are Eligible Counterparties or Professional Clients as described in the FCA rules or persons described in Articles 19(5) (Investment professionals) or 49(2) (high net worth companies, unincorporated associations, etc.) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended) or any other person to whom this promotion may lawfully be directed. It is not intended to be distributed or passed on, directly or indirectly, to any other class of persons and may not be relied upon by such persons and is, therefore, not intended for private individuals or those who would be classified as Retail Clients.

**For clients of Raymond James Investment Services, Ltd.:** This document is for the use of professional investment advisers and managers and is not intended for use by clients.

*For clients in France:*

This document and any investment to which this document relates is intended for the sole use of the persons to whom it is addressed, being persons who are Eligible Counterparties or Professional Clients as described in "Code Monetaire et Financier" and Reglement General de l'Autorite des marches Financiers. It is not intended to be distributed or passed on, directly or indirectly, to any other class of persons and may not be relied upon by such persons and is, therefore, not intended for private individuals or those who would be classified as Retail Clients.

**For clients of Raymond James Euro Equities:** Raymond James Euro Equities is authorised and regulated by the Autorite de Controle Prudentiel et de Resolution and the Autorite des Marches Financiers.

*For institutional clients in the European Economic area (EEA) outside of the United Kingdom:*

This document (and any attachments or exhibits hereto) is intended only for EEA institutional clients or others to whom it may lawfully be submitted.

*For Canadian clients:*

This document is not prepared subject to Canadian disclosure requirements, unless a Canadian has contributed to the content of the document. In the case where there is Canadian contribution, the document meets all applicable IIROC disclosure requirements.

**Broker Dealer Disclosures**

Securities are: NOT Deposits • NOT Insured by FDIC or any other government agency • NOT GUARANTEED by the bank • Subject to risk and may lose value

**Raymond James & Associates, Inc.**, member New York Stock Exchange/SIPC. **Raymond James Financial Services, Inc.**, member FINRA/SIPC. Raymond James® is a registered trademark of Raymond James Financial, Inc.